



Communications & Outreach Committee: Communications@riversidepark.ca

Mandate & Membership

Terms of Reference:

To oversee all communications and outreach functions of the RPCA, including member and volunteer recruitment and retention, community outreach, and public awareness of RPCA events, initiatives and activities.

This committee will promote timely, effective, professional and strategic communication across all formats and networks, including print, email, social media, and the organizational website.

Chair:

- Joel Duff (Director)

Members:

- Travis Croken (Director)
- Gillian Wintonic (Director)
- Leslie Sheedy (Membership Outreach Coordinator)
- Sandra Kearns
- Bryan Parker

Engaging Social Media

Engaging social media posts remain the cornerstone of our public outreach strategy. They are fast, free, and informative.



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Social Media Success

- However, the targeted use of paid advertising has helped us reach 35,000 impressions; as many as 4,000 at any one time.
- Facebook subscribers rose by 22% this year, from 509 to 650 over the last year.



Informative Email Newsletters

Our email newsletter, the Riverside Insider is our main value proposition for members. It delivers monthly updates to their inboxes ... and they are reading it!



Convention wisdom is that a good email open rate is 15-25%; and a strong click-through rate is 2-5%.

Our open rate is consistently between 50 and 65%, and 20% click to read more.

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Community Outreach

- We posted fliers on community mailboxes throughout Riverside Park to recruit subscriptions for community updates.
- The fliers featured a QR Code for easy sign-up.

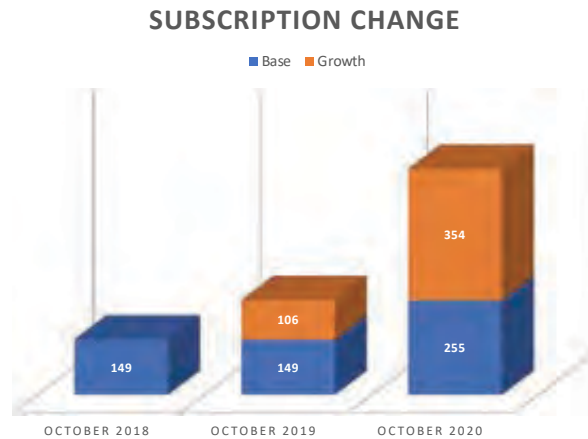


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We Are Reaching 4 Times More

- Driven by popular events, paid Facebook advertising, and physical postering, our e-newsletter subscriptions leapt by 140% in one year, but they have quadrupled since this board took over in 2018:

October 2018: 149
October 2019: 255
October 2020: 609



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Paid Membership is Up 31%

- Effective on October 1, the RPCA membership has grown by 22 over last year:
 - 12 family memberships
 - 10 individual memberships
- Bringing our total membership to 71:
 - 49 family memberships
 - 22 individual memberships
- An overall increase of 31%



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Newest RPCA Member Alert: Hazel Olivia Willetts

- RPCA Director Paul Willetts and wife get credit for beginning a wave of membership expansion in the RPCA.
- Welcome to Hazel Olivia Willetts, who arrived on June 28, 2020.



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Newest RPCA Member Alert: Isaac Wintonic

- RPCA Secretary Gillian Wintonic and Rink Committee Chair Andrew Wintonic have been working hard to increase the association membership.
- Welcome to Isaac Wintonic, who arrived a tad early on August 27, 2020
- Is this the start of a trend?



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RPCA UNVEILED A BRAND NEW WEBSITE:

WWW.RIVERSIDEPARK.CA

- During the first phase of the pandemic, the RPCA completely revamped its website using slick but free templates from WordPress.
- The new site is mobile responsive and was re-designed at no cost.

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New Directories

Directories feature photos, contact information and useful details about local amenities:

- Area Map
- Our Parks
 - Are dogs allowed?
 - Is there a splashpad, play structure, baseball diamond, soccer pitch?
- Our Skating Rinks
- Local Schools
- Local Businesses
- Local Resources
 - Community Resources
 - Essential Services
 - Child Care Centres
 - Places of Worship
 - Elected Representatives

Our Neighbourhood

Whether you're a new resident or a long-time local, it's important to know your neighbourhood. The RPCA has created a directory of local amenities, including parks, schools, businesses, and more. This directory is available on our website and in our community newsletter.



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Website: Document Archives

- We have built up an extensive document archive over all Board Minutes, Reports and Councillor Reports, dating back to 2018.
- These documents were last updated in 2014.
- Documents archives will continue updated, and automatically digested for easy search and reference.



COMMUNITY SAFETY COMMITTEE

2019-2020

RIVERSIDE PARK LGA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Community Safety Committee: safety@riversidepark.ca

Mandate & Membership

Terms of Reference:

To foster community safety and security for all residents of Riverside Park by engaging residents and raising awareness about potential safety concerns.

This committee will act as a liaison with the city's emergency response services and work in collaboration with the Hunt Club Community Association (HCCA).

Chair:

- Mark Staz (Director)

Members:

- Joel Duff (Director, *ex-officio*)
- Bryan Parker
- Laura Young

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Community Policing

- The RPCA invited the Ottawa Police Service to make a special presentation at the March Board Meeting to discuss local safety issues and the city's new community policing program.
- Sergeant Kevin Linnett and Constables Marcus Cibischino, Bradley Burleau, and Jacqueline Getz discussed proactive and reactive policing through the city's new Neighbourhood Resource Teams and Crime Stoppers.
- Despite relatively low crime rates in our immediate neighbourhood, residents were encouraged to remain vigilant about reporting criminal activity.



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Shutting Down Street Racing

- RPCA has been in contact with Community Police and Councillor Brockington about street racing complaints from residents.
- OPS responded quickly, catching two street racers on Flannery.
- They also charged two drivers in the 700 Block of Ridgewood Drive and towed the vehicles involved.
- OPS has continued "Operation #NoiseMaker" to address driving-related noise disturbances.
- Recent results include four charges for stunt driving and two drivers stopped at Heron and Riverside for going 136km/h and 116km/h.



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Reports of Vehicle Break-ins

- RPCA has received reports of break-ins in unlocked vehicles in Riverside Park.
- Vehicle compartments have been rummaged through and items stolen in some instances.
- Residents are reminded to lock their vehicles and report any criminal or suspicious activity to police.



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OPS Community Consultations

During Police Week in mid-May the RPCA participated in a consultation with Ottawa Police on crime and safety issues in the City's south end.

The RPCA raised the following concerns on behalf of our community:

- Street racing and speeding:
 - McCarthy Rd
 - Walkley Rd
 - Riverside Dr
 - Heron Rd
 - Flannery Rd
 - Springland Dr
 - Southmore Dr
 - Fielding Dr
 - Brookfield Rd
 - Airport Parkway (Motorcycles)
- Running stop signs/red lights at intersections:
 - Walkley/Riverside
 - Walkley/Avoncourt
 - McCarthy/Southmore
- "Car shopping" (i.e., theft from unlocked cars parked in driveways and on streets);
- Delivery theft (no cases reported, but concern expressed);
- Drug dealing (Brookfield HS, Paget Park on Hobson);
- Homeless camps on NCC land; and
- Domestic abuse (how to detect it, how to assist).

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OPS Report: Local Crime Trends

2020 Year-to-Date Report on local crime trends in Ottawa's south end:

- Overall reported crime and calls for service are DOWN significantly across the city;
- Residential Break/Enter burglaries are DOWN;
- Commercial Break/Enter burglaries is UP slightly;
- Shootings are DOWN 55% city-wide with NONE in the South End;
- Street level crime, robberies, and drug complaints are all DOWN;
- Speeding and street racing are UP dramatically;
- Vehicle break-ins are UP slightly;
- Speeding/Stunt Driving/Racing is UP across the city and remain a central focus for police; and
- Domestic complaints are on the RISE.

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Community Guide to Crime and Bylaw Reporting

- Based on member feedback, the RPCA created a web guide to crime and bylaw reporting:
<https://riversidepark.ca/2020/05/news/crime-reporting>
- Residents are encouraged to report incidents to the appropriate enforcement agency, as well as our local community liaison officer, and the RPCA safety committee.
- These reports are vital for apprehending perpetrators, tracking crime patterns, pinpointing causes, and justifying additional police resources for affected neighbourhoods.



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ENVIRONMENT & PARKS COMMITTEE

2019-2020

RIVERSIDE PARK CCA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Environment & Parks Committee: Environment@riversidepark.ca

Mandate & Membership

Terms of Reference:

To monitor, advocate for, and respond to environmental issues that affect our community and promote better stewardship of water and our urban forest, the greening of public and private land, and mitigation of waste management issues.

Chair:

- Nicole Christy (Director)

Members:

- Kate Cathrae
- Joel Duff (Director, *ex-officio*)
- Barbara Haines (Director)
- Suzanne Langlois Mooney
- Barbara MacDonald Moore
- Teresa Reeve
- David Wilson

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Park & Green Space Audit

- Committee has received several reports of damages and poor state of repair of park infrastructure/amenities and trees in community parks
- Undertake an audit
 - Comprehensive assessments by committee members (to become an annual task)
 - Survey to share on FB and by email to understand end user (residents) needs and concerns
- Submit list to the city and work with Councillor where necessary

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Forest Rehabilitation Program

- The RPCA has been working with Councillor Brockington and city staff to address invasive species in wooded areas of Ernie Calcutt Park and Marble Park.
- City staff will remove buckthorn and other competitor plants that endanger young trees.
- The intent of reforestation planting is to return these areas to a natural forest composition and to restore the balance of benefits found within any healthy forest.
- The list of species for these particular sites includes the following: white spruce, white pine, tamarack, hemlock, bitternut hickory, sugar maple, bur oak, black walnut, trembling aspen, mountain-ash, serviceberry, and elderberry.

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EVENTS & CULTURE COMMITTEE

2019-2020

RIVERSIDE PARK LGA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Events & Culture Committee: Events@riversidepark.ca

Mandate & Membership

Terms of Reference:

To organize and oversee all social, cultural, and artistic events and activities of the RPCA, with the goal of fostering community growth and development within Riverside Park.

Chair:

- Travis Croken (Director)

Members:

- George Brown
- Kate Cathrae (Director)
- Joel Duff (Director, *ex officio*)

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Celebrating our Neighbourhood

- The RPCA has been celebrating iconic features in our neighbourhood through social media posts.



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Inclusive, Family-Friendly Events

- Pandemic activities, including: scavenger hunts, neighbourhood bingo, and community art initiatives.
- Bagpipe performances.
- Mother's Day Parade.
- Riverside Park Day at the Brookfield Restaurant.
- We have used Facebook Live to promote performances and attract viewers.

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RIVERSIDE PARK HALLOWEEN COSTUME PARADES

Riverside Park residents will celebrate safely this Halloween with three kids' costume parades in different neighbourhoods, followed by a Pumpkin Alley along Mooney's Bay Place.

Local families are invited to register for 1 of 3 costume parades on Saturday, October 31, 2020:

- ☐ 1:30 PM - GEOFF WIGHTMAN PARK (Kamloops Ave)
- ☐ 3:00 PM - FIELDING PUBLIC SCHOOL (777 Fielding Dr)
- ☐ 4:30 PM - GENERAL VANIER PUBLIC SCHOOL 1025 Harkness Ave)

All costumed children under 12 will be given a nut-free and safely-assembled treat bag.

Neighbours can cheer the kids on from your driveways, but please don't hand out your own candy! Instead, you can donate towards the purchase and assembly of safe candy bags!

Read all about how we will be working to make this event fun and safe for everyone involved!



Together we
can keep it
COVID-safe

SCAN HERE
to REGISTER, DONATE
or for more information.



VISIT: <https://mailchi.mp/riversidepark/halloween-2020>

REGISTER YOUR FAMILY TODAY!



Riley
BROCKINGTON
Community & Events

RIVERSIDE PARK ECO

RIVERSIDE PARK COMMUNITY ASSOCIATION

FREE
SAFE
LOCAL



GARDENING COMMITTEE

2018-2019

RIVERSIDE PARK LGA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Gardening Committee: Gardens@riversidepark.ca

Mandate & Membership

Terms of Reference:

To identify and promote community interests in food and/or ornamental gardening. To connect expertise and resources across the community. This committee will use working groups and events to establish partnerships between community projects and volunteers.

Chair:

- Kate Cathrae (Director)

Members:

- Marianne Ariganello
- Jocelyn Brown
- Laurence Charron Huysecom
- Joel Duff (Director, *ex officio*)
- Sarah Vanden Hoven

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Fielding Drive Public School Garden

Maintained by volunteers from the school and community, this garden includes ornamental gardens, vegetable gardens, a pumpkin patch, and a pollinator garden.





Curbside Garden Giveaway

- Through the initiative of Director Kate Cathrae, the RPCA hosted a “curbside garden giveaway” on May 23 and 24.
- Residents were encouraged to put out extra seeds, plants and gardening supplies for others to enjoy.



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Curbside Garden Giveaway (Cont.)

- Amano Garden Care generously donated 100 tomato seedlings that were gifted to the first subscribers.
- Overall 86 people signed up, and this initiative resulted in 45 new subscribers to the RPCA email newsletter.



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Intro to Container Gardening Webinar: May 26, 2020

- With the HCCA, the RPCA promoted a free webinar on vegetable gardening, hosted by Caroline Fine Gardening.



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“Ask an Expert”: Free Gardening Webinar on May 28, 2020

- The RPCA hosted a second free webinar on May 28, this one hosted by Amano Garden Centre.



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LAND USE, DEVELOPMENT, & TRANSPORTATION COMMITTEE

2018-2019

RIVERSIDE PARK CCA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Land Use, Development and Transportation Committee: Planning@riversidepark.ca

Mandate & Membership

Terms of Reference:

To monitor and provide recommendations on proposals for land use or site plans, and to respond to transportation, traffic safety and transit concerns raised by Riverside Park residents that might affect the well-being of the Riverside Park community.

Chair:

- Terry Wood (Director)

Members

- Lew Burpee
- Marlene Davidson
- Joel Duff (Director, *ex-officio*)
- Adrian Fournier
- Bob Laird
- Marika Magro
- Natalie Riendeau
- Sharon von Schoenberg
- Paul Willetts (Director)

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Traffic Calming is a Top Priority

- The most significant work of the committee this term was the plan to pilot traffic calming initiatives on West Walkley Rd in anticipation of the airport parkway off-ramp.
- The Councillor and the RPCA planned an ambitious pilot project, combined with extensive community outreach, and evidence based impact testing.
- Pandemic-related delays are only temporary, but normal traffic levels are required for accurate study.



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Ottawa Ward Boundary Review 2020

- The city went through several rounds of public consultation for the Ottawa Ward Boundary Review 2020.
- The consultant team developed six options for a new ward boundary model – which are available online at ottawa.ca/wardboundary:
- **Option 1** increases the number of wards to 25, with 13 urban wards, nine suburban wards and three rural wards.
- **Option 2** increases the number of wards to 24, with 12 urban wards, nine suburban wards and three rural wards.
- **Option 3** maintains the current number of wards, 23, and includes 11 urban wards, nine suburban wards and three rural wards.
- **Option 4** also maintains the number of wards at 23. It also includes 11 urban wards, nine suburban wards and three rural wards. The boundaries for each ward are different than those in option three.
- **Option 5** reduces the number of wards to 17, with nine urban wards, six suburban wards and two rural wards.
- **Option 6** increases the number of wards to 24, with 12 urban wards, nine suburban wards and three rural wards. It minimizes ward boundary changes.

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Urban Boundary Review

- On May 28, the City of Ottawa approved a [growth management strategy](#) to expand the city's urban area by 1,281 already developed areas by 2046, hectares of new residential lands and to have 60 per cent of new dwellings be built in
- The RPCA studied the issue and endorsed a plan proposal for more ambitious intensification targets.
- Councillor Brockington moved an amendment, based on an RPCA recommendation, to increase the intensification rate from 60% to 70%. However, this motion failed.
- The staff recommendation that passed, nonetheless reduces city expansion, compared to status quo rates.
- Councillor Brockington's analysis of the decision can be found here: <http://rileybrockington.ca/open-letter-from-councillor-brockington-on-the-residential-growth-management-strategy-official-plan-review/>



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Update of Ottawa's Official Plan – 15 Minute Neighbourhoods

- The City is considering a plan for neighbourhoods where you can access most of your day-to-day needs within a 15-minute walk.
- This would reduce our dependency on cars, promote equity, social connections and a greater sense of community, foster physical and mental health, and reduce greenhouse gas emissions.
- City survey closed on September 4.**
- The RPCA continues to monitor this issue closely.

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Infill Zoning Review for Greenbelt Residential Communities (R1 to R4)

- Follows-up a 2018 study of new developments, notably infill of new lots and dwellings, and additions to existing homes within Greenbelt zoned R1 to R4 – **including Riverside Park.**
- Most neighbourhoods are dealing with new developments and Council policy is to ensure that these fit into the “developed context” that surrounds them.
- Two “overarching zoning strategies” are being considered that would:
 1. **Put “Landscape First”:** Before a driveway, walkway or a building projection is permitted, part of the front and side yards must consist solely of “soft landscaped” area in order to ensure sufficient on-site space for stormwater and snow storage and for a tree; and,
 2. **Apply most rules for mature neighbourhoods** (“Infill I” area; inner-city communities) **to all other residential neighbourhoods within the Greenbelt** zoned R1 to R4 (“Infill II” area; includes Riverside Park).
- For further information, visit <https://ottawa.ca/en/city-hall/public-engagement/projects/monitoring-infill-i-and-ii>

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Transportation Master Plan Update - *Moving in the Right Direction*

- The TMP outlines how people & goods move, and plans how and when, and in what priority, pedestrian, cycling, transit & road networks are to be developed;
- TMP review/update complements update of the City’s Official Plan took place early in 2020.



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Stage 2 Trillium Line Connectivity Public Advisory Committee Meeting April 29

- Stakeholders (including RPCA) were briefed on local LRT station connectivity improvements:
 - **Mooney's Bay:** Additional bike parking being pursued (beyond existing 5 spaces).
 - **Walkley:** "Kiss & Ride" to be added on south side and bike parking to be doubled to 40 spaces.
 - **Greenboro:** Bike parking increased to 40 spaces (from 28) and MUP to be added to Bank St., where improvements to intersection with Johnston Rd. are being considered.
 - **South Keys:** One-way "Kiss & Ride" added; improved access to Sawmill Creek MUP; new MUP on east side of station to a new multi-use bridge over Hunt Club Rd. to Bowesville OTranspo station added.
- For further information, visit <https://ottawa.ca/en/city-hall/public-engagement/projects/stage-2-lrt-station-connectivity-enhancement-study#stage-2-trillium-line-south-extension-connectivity-review>

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Rehabilitation of the Riverside Dr Overpass O-Train Bridge

- In conjunction with future works to the O-Train Trillium Line, major rehabilitation of the Riverside Drive Overpass O-Train Bridge is required.
- While the structure remains safe for public use, the required repairs will restore the structure and extend its useful service life.
- Construction is to take place over the course of two (2) years.
- Click here for details:
<https://ottawa.ca/en/city-hall/public-engagement/projects/riverside-drive-overpass-o-train-bridge-rehabilitation>



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Bank Street Visioning

- On October 17, Councillors Brockington and Menard hosted a Bank Street Visioning event to solicit feedback on new street designs.
- Photos of all the presentation boards are posted on Facebook.
- Designs included depressed medians, divided bike lanes and greater accessibility.



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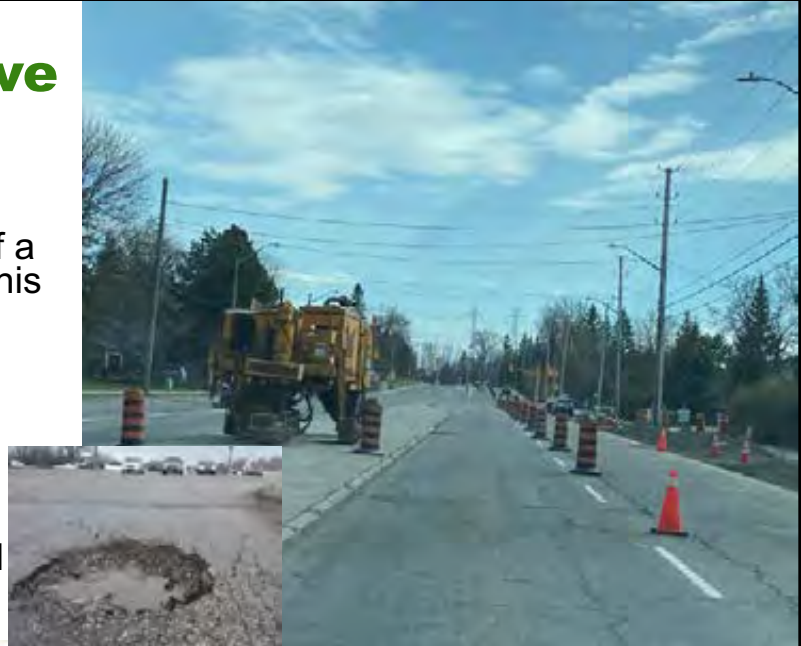
Short-Term Rental Regulation

- Last year's consultant's report summarizing results of public consultations on the City's regulation of short-term rental accommodations was of particular concern to Riverside Park residents.
- The RPCA made a detailed submission and the comprehensive regulatory framework that was adopted last November included many RPCA proposals.
- We are pleased to see the city taking action to address unregulated commercial operations, including "ghost hotels", and the possibility of returning over 1,000 rental units to the longer-term rental market.

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Riverside Drive Resurfacing

- Riverside Drive completed Phase 1 of a long-awaited facelift this summer.
- Resurfacing is almost concluded from Hunt Club to Walkley, with plans to begin Phase 2 (Walkley to Heron).
- [Click here](#) for detailed construction plans.



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Hunt Club-Riverside Road Safety Review

- The City has commissioned a Road Safety Review for the Hunt Club-Riverside intersection ... one of the most dangerous in the city.
- Check out the findings and recommendations:
www.Ottawa.ca/HuntClubRiverside



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Hog's Back Construction Update

- Hog's Back bridge construction delays caused significant frustration over the course of this year.
- The RPCA and the Councillor intervened to encourage an expedited schedule.
- Recent progress on the swing bridge rehabilitation resulted in a re-opening of the section of Hogs Back between Prince of Wales to Colonel By Drive in early October. The section between Riverside Drive and Colonel By Drive is still on schedule to be open in December 2020.



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Canoe Bay Construction Update

- Despite early signs of construction of a presentation centre, the Canoe Bay project continues to stall out.
- The developer is seeking minor amendments to the underground parking ramp, reconfiguring some units from 1 bedroom to 2 bedrooms, elimination of some of the square footage of the commercial units along Riverside Drive, and to reconfigure to residential units on the ground floor.
- The preliminary changes to the units will result in a net decrease of approximately 40 units to the overall development plan.
- We do not expect construction in 2020.



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Brigil Construction Purchased the Riverside Mall

- In early November 2019, the Riverside Mall was sold to Brigil Construction, a local developer based in Gatineau, QC.
- Councillor Brockington has hosted several meetings with the developers and preliminary drawings were shared with the RPCA and representatives from two abutting condo boards.
- The RPCA welcomed the new developers and encouraged the company to listen to residents and work closely with the community association to support modern mixed-use development with much needed commercial amenities and community services.



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Riverside Mall Redevelopment

- Brigil is proposing a mixed-use development of retail and commercial with 667 residential units with a mixture of bachelor, 1, 2, and 3 bedroom units.
- The proposed buildings are 25, 10, and 7 storeys respectively, with the tallest building tucked into the northwest corner of the site to help reduce the impact as much as possible to the neighbourhood.
- The buildings will surround an interior courtyard / public gathering space.
- The proposal includes approximately 400 underground parking spaces with 56 commercial parking spaces as well as 361 bicycle parking stalls.
- Final details have not been finalized and must be approved by the City's Planning Department.
- The Councillor and RPCA are committed to facilitating community consultations.



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Libraries Matter to Riverside Park Committee: Libraries@riversidepark.ca

Mandate & Membership

Terms of Reference:

This is a joint committee with the Hunt Club Community Association (HCCA) with a mandate to bring library programs and services to our community centre; improve our visibility with OPL decision-makers; support OPL's strategic plan, where appropriate; and establish a strong relationship with the Friends of the Ottawa Public Library Association (FOPLA).

Co-Chairs

- Christine Johnson (HCCA)
- Gillian Wintonic (Director, RPCA)

Members

- Joel Duff (Director, *ex-officio*)
- John Reid (HCCA)
- Linda Sabine (HCCA)
- Barb Shae (HCCA)

Ottawa Public Library Services

- The Committee's work to maintain and improve library services at the Hunt Club – Riverside Park Community Centre were suspended during the pandemic, as were most library services.
- However, as service were phased back in, the RPCA continued to keep members informed.
- As of August 17, additional in-person services, such as browsing and use of public computers by appointment are now offered at twenty (20) library branches, during new hours of operation.
- Masks are required to be worn inside Ottawa Public Library branches, as per the Temporary Mandatory Mask By-law.
- The Bookmobile is now offering a return and holds pickup service at 10 stops, with a modified schedule.

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RECREATION & RINKS COMMITTEE

2018-2019

RIVERSIDE PARK CCA

RIVERSIDE PARK COMMUNITY ASSOCIATION

Recreation & Rinks Committee: Rinks@riversidepark.ca

Mandate & Membership

Terms of Reference:

To organize and oversee the recreational activities of the RPCA, including the management of neighborhood rinks.

Chair

- Andrew Wintonic (Director)

Members

- Joel Duff (Director, *ex-officio*)

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Ice Whisperer: Andrew Wintonic



Arnott Park Rink





Pauline Vanier Rink

Better Used than Ever!

Sincere thanks from our community to the extraordinary work of volunteers and staff.

Rink Managers: Bill Lister, and Sarah and Cameron Darling.



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Rink Funding/Expenses 2019-2020

	2020	2019	\$ Change
4001 · City of Ottawa Funding			
4005 · Rinks Funding - City of Ottawa			
4012 · Arnott Park Rink	4,192.00	4,156.00	36.00
4013 · Pauline Vanier Park Rink	5,325.00	5,279.00	46.00
Total 4005 · Rinks Funding - City of Ottawa	9,517.00	9,435.00	82.00
Total 4001 · City of Ottawa Funding	9,517.00	9,435.00	82.00
5100 · Rink Expense			
5101 · Equipment and Supplies	342.79	647.11	(304.32)
5102 · Snow Plowing	0.00	35.00	(35.00)
5104 · Honoraria	900.00	500.00	400.00
5105 · Supervision	3,570.00	4,655.00	(1,085.00)
5110 · Maintenance of Rink	364.00	109.76	254.24
Total 5100 · Rink Expense	5,176.79	5,946.87	(770.08)
Surplus	4,340.21	3,488.13	852.08

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Questions?

Joel Duff, President
President@riversidepark.ca

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