

# **Riverside Park Public Arts Strategy**

Submitted by George Brown and Claudia Salguero

## **Projects:**

- **Visual Arts**
- **Performance Art**

## **Artists in residence**

Professional Artist from different disciplines will work for a number of weeks with participants in the creation of a big and structured art pieces that will be presented to the general public during the one-day summer Art Festival in Mooney's Bay.

The Riverside Park community participants will benefit from the projects workshops because they will be safe spaces for interaction, individual empowerment and generational and cross culture communication.

The final performance will be free for the Riverside Park community and will bringing neighbourhood development and sense of belonging.

## **Projects:**

- Slam Poetry – Music video production (youth project)
- Dance – Dance performance (youth and/or adults project)
- Theater – Theater performance (youth and/or adults project)
- Visual Art – mural or mural installation

## **Creation process workshops locations:**

To be held after school and business hours or on Saturdays during April, May and June.

Churches:

- Riverside Park Riverside United Church
- Holy Cross Parish

Schools:

- Holly Cross Elementary School
- Fielding Dr. Public School
- École élémentaire catholique George-Étienne-Cartier

## **Final Performance:**

At a Mooney's Bay stage

At the gyms of stages of the schools or churches in the community

## Participants

Members of the community of all ages, genders and backgrounds.

## Possible locations for murals in Riverside Park:

Columns underneath the Via Rail Train tracks at Walkley Rd.

Cow Tunnels

Norberry Buildings

## Possible location for an art installation

Grass triangle at the intersection of Walkley and Riverside

The Riverside Park Arts Festival can start as a one-day festival in Mooney's Bay with access to general public.

A temporary stage can be built for the different performances happening during the evening hours and additionally, short art workshops and art exhibitions can happen during the day.

This option would be the opportunity to local artists to perform in small stages in the case of musicians (soloist or small bands) and showcase and if allowed to sell their creations in the case of artists or artisans.

Aspects to have in mind when asking for grants or financial support:

<b>1. COMMUNITY IMPACT</b>
Responsive to the interests and/or needs of the community
Opportunities for meaningful participation by the community
Potential for lasting community impact
Access for the broader community
<b>2. VIABILITY</b>
<b>Appropriate and feasible plan to adapt project which accounts for the health and safety of those involved (artists, participants, community partners).</b>
Effective budgeting, including an <b>appropriate reallocation of funds to meet the needs of their revised project plan.</b>
Demonstrated support from community partners
Appropriate expertise and resources allocated to project delivery, including qualified project leadership
Successful track record of achievement in project delivery
<b>3. ARTISTIC MERIT</b>
Distinctive and compelling intended project
Vital and relevant artistic / cultural / aesthetic / geographic / language / community influences
Choice of artistic collaborators highly relevant to project